

CoB Fundraising: Doty Finally Catches Up, Almost

A Look at Partnership Society Fundraising in 2005-2006

Visitors to USMPRIDE.COM will recall a previous report that compared the fundraising talents of current CoB Dean Harold Doty to those of his predecessor, William Gunther. The title of that report is inserted below:

CoB Fundraising: Doty vs. Gunther

A Look at Partnership Society Donations in Spring of 2002 and Spring of 2005

This report supplements that previous report by presenting the Partnership Society donations collected by CoB Dean Doty during the 2005-2006 academic year. The new membership roll for the Partnership Society from 2005-2006 was recently reported in the Fall 2006 issue of the CoB's *Joint Venture* magazine (see list inserted at the end of this report). This report follows the same methodology as in the prior report, which is explained within the insert below, taken from the prior report:

This report compares the fundraising talents of current CoB Dean Harold Doty to that of former CoB Dean William Gunther. To do so, our investigators compared Partnership Society membership rolls and giving levels at two points: Spring of 2002 and Spring of 2005. Membership rolls and giving levels were reported in both the Spring 2002 and Spring 2005 issues of *Joint Venture*, the CoB highlights magazine.

The Partnership Society is structured with four broad giving categories or levels. These are classified as "Partners," "Directors," "Executives," and "Associates." This structure has been maintained since the inception of the Society in 2001. The table below specifies the level of giving required to reach each of the three categories:

<u>Giving Level</u>	<u>Requisite Donation</u>
Partner	\$1,000 and above
Director	\$500 to \$999
Executive	\$100 to \$499
Associates	Gifts to \$99

To assess Doty's fundraising talents, we examined membership rolls in the Partnership Society using the Spring 2005 issue of *Joint Venture*. To compute a total for both Doty and Gunther, we decided to use the midpoint values (\$) for each level of giving after the "Partners" level. In other words, for each member in the "Directors" category, we added \$750 to each person's total. With "Executives" we used \$250, etc. For "Partners," we used the \$1,000 baseline figure. Using this

The new results are reported along with those from the prior document. All of the results are combined below in Table 1:

Table 1
Partnership Society Collections, 2002-present

Giving Level	2001-2002	2004-2005	2005-2006
Partner	\$6,000 [6]	\$0 [0]	\$2,000 [2]
Director	\$5,250 [7]	\$750 [1]	\$750 [1]
Executive	\$21,000 [84]	\$25,000 [100]	\$36,500 [146]
Associates	\$20,100 [402]	\$12,000 [240]	\$12,900 [258]
Totals	\$52,350 [499]	\$37,750 [341]	\$52,150 [407]
CoB Faculty	\$1,350 [5]	\$500 [2]	\$0 [0]
CoB Dean	Gunther	Doty	Doty
CoB Fundraiser	Pickering	Dieth	Dieth

Note: The numbers in brackets represent the number of donors at each Giving Level. Data come from various issues of *Joint Venture*, and make use of the methodology in the prior report at USMPRIDE.COM (explained above).

As the data in Table 1 above indicate, Doty's 2005-2006 fundraising for the Partnership Society has just about caught up to what was accomplished by former CoB Dean William Gunther back in 2001-2002. Of course, if the data were adjusted for inflation, Gunther's advantage would grow larger again.

It's interesting to note that CoB faculty have essentially "cashed out" on CoB Dean Harold Doty's vision for the College. While Gunther raised \$1,350 from CBA faculty in 2001-2002, Doty managed only \$500 in contributions from CoB faculty in 2004-2005. That number dwindled to nothing by 2005-2006.

It's also interesting that Gunther managed to attract three times the number of Partner level donors as Doty. Gunther also attracted six times the number of Director level

donors as Doty. With all of the advantages one could ask for (e.g., a program six years or more in the making, Kintera alumni screening, etc.), Doty still lags behind Gunther. As the prior report commented, the Gunther-Pickering era was the high water mark in CoB fundraising.

Look for future reports will dig deeper into this competition.

PARTNERSHIP SOCIETY

Membership in the Partnership Society represents a direct investment in the lives of the students and faculty. All funds raised through the Partnership Society are used for student scholarships and faculty development.

Partner Level

Gifts of \$1000 & above
Morris, Marvin F.
Scianna, Charles

Director Level

Gifts of \$500 to \$999
Loper, Shane

Executive Level

Gifts of \$100 to \$499

Adams, Gerald
Alford, Troy
Anderson, Ivy
Anderson, Robert
Anderson, Ursula
Arendt, Gene
Armstrong, Lisa
Baker, James
Baratti, Clarke
Barnes, Janis
Bateman, Larry
Bean, Danette
Berry, Dick
Berry, Lee
Best, Joseph
Bolt, Karl
Bourg, Collins
Bray, Jerry
Brown, Steven
Brumfield, Charles
Bruner, Lindsay
Brunt, Wilson
Cagle, Christopher
Cannelte, Lee
Cartishe, Carl
Carmichael, Gary
Carrubba, Paul
Cockrell, Lane
Collins, Sandra
Crane, Henry
Dale, Keith
Donald, Marcia
Driskoll, Donald
Fore, Richard
Forte, Vincent
Fortenberry, Jane
Frazier, Steve
Gardner, William
Glenn, Ben
Granberry, Erin
Gray, Kirk
Guice, Saul
Halbert, Richard
Hall, A
Hall, Cecil
Hall, Steve
Hammond, Bobby
Hefflin, Larry
Hemeler, Donald
Hemier, Virginia
Henry, William
Herrin, Herman
Hickman, James
Higginbotham, George
Hollingshead, Jeffery
Huff, C

Hunter, Clifton
Ingram, Kyle
Israel, Charles
Ivino, Anthony
Jacks, Tara
Jackson, Bill
Johnson, Clayton
Johnson, Patrick
Johnson, Tommie
Jordan, Horace
Keen, Tommy
King, Douglas
King, Jarrod
King, Tracy
Kyzar, Burrell
Lambert, Chuck
Landry, Brianna
Lane, Mary
Langenbach, Karl
Ledford, Terry
Lightsey, Joy
Lizana, Larry
Lockhart, Phillip
Malone, Dennis
Mangum, Julius
Manley, Richard
Martin, Percy
Matthews, Michael
Maxwell, Dabney
McNeil, Jason
McRaney, Reed
Moble, Floyd
Moore, Steve
Nicholas, Jeffrey
Nobles, Steven
Nordin, Janice
Nowell, Mike
Odom, Monica
Parish, Janet
Parker, Hugh
Parker, Michael
Parrish, Ronda
Posey, Eugene
Raanes, Brady
Roan, Thomas
Robbins, Doyle
Roberts, Christy
Rogers, Valery
Rushing, Ken
Ryan, Tim
Scarborough, Arlan
Schroeder, David
Sholl, George
Shumaker, Timothy
Shurden, Reginald
Simmons, Valerie
Singley, Ronald
Skrimetta, Peter
Smith, Kevin
Smith, Sonny
Spitzkeit, Virginia
Steinwinde, Jan
Stiglitz, James
Strahan, Gregory
Street, Christina
Strutz, Tanya
Sullivan, James
Sullivan, Joe

Sutharshan, Nadesan
Temple, Elaine
Temple, Kathy
Tinsler, Hollis
Tousinau, James
Tubb, Van
Tyne, William
Vanneste, Jane
Voss, Wayne
Warren, Henry
Wash, Stephen
Watts, Lavelle
Wells, Tommy
White, Larry
Whitford, Bruce
Whouley, James
Wichman, John
Wicker, Samuel
Williams, Mary
Williamson, Michael
Winstead, James
Worrel, Stephen

Associate Level

Gifts to \$99

Adams, Bettie
Allen, Jacqueline
Allen, Peggy
Anderson, Aaron
Anderson, Martha
Anderson, David
Ball, Elaine
Bankston-Futrell, Patti
Barhanovic, Jamie
Barnes, Karen
Barrett, William
Barrett, Deborah
Batson, Robert
Beard, Clayton
Beech, Elizabeth
Beers, Michelle
Bellipanni, Susan
Bellott, Gina
Blakeman, Michael
Bloom, Miriam
Boucher, Dina
Bounds, Margaret
Bowles, Catharine
Boykin, Ralph
Brewer, Paul
Brooks, Dennis
Brown, Kimberly
Brewn, Germaine
Bullen, Leigh
Bullock, Karen
Burge, William
Burns, Sammy
Butler, Dori
Caraway, Betty
Carr, Tommy
Carroll, Lanell
Carter, Angela
Chaffin, Virginia
Chaitain, Jennifer
Chambers, Trinisha

Champney, Edward
Clark, Sarah
Collins, Albert
Colyer, Tawesia
Conn, Henry
Cook, Debra
Correro, Brossie
Cotten, Pamela
Courtney, Matthew
Crawtree, Donald
Crawford, Frank
Crisler, Chris
Crosby, Mary
D'Annunzio, Sam
Davis, Jackie
Daws, Deidra
DeAlminar, Denise
DeAngelis, Arthur
Decoux, George
Dew, Kevin
Dillion, Amanda
Dixon, Kim
Dopico, Luis Garcia
Duease, John
Dumas, Ruth
Dunaway, Carl
Edwards, George
Edwards, Lakeshia
Evert, John
Falkenstein, Anna
Flores, John
Ford, Pamela
Ford, Jason
Fortenberry, Victor
Freitag, Candance
Gallian, Marietta
Garner, Eric
Garrett, Lakeshia
Gerald, Charlotte
Gillespie, Hugh
Gilmore, William
Glover, Jean
Goodman, John
Green, Kellie Jo
Guedon, Cariton
Guldroz, David
Guy, Leigh
Hall, Lynn
Hall, Stacey
Haltom, Kelly
Hamilton, Ester
Hamm, Ann
Hanneke, Steven
Harris, Brec
Harrison, Anthony
Hayden, Julia
Headrick, Mike
Hearn, Leah
Hill, Martha
Hilliard, Charmaine
Holbrook, Andrea
Holcomb, Patrick
Hopper, Benjamin
Huff, Amber
Irby, Margaret
Irby, Edward
Irons, Timothy
Iturbe, Nelson

Jefcoats, David
Jeter, Hendrick
Johnson, Sarah
Johnson, Peggy
Jonas, Lowrey
Junkins, Elissa
Keller, Jonah
Kennedy, Karen
Kensler, Bobbie
Kidd, Quintin
Kitchens, Ernest
Kittrell, Herbert
Kittrell, Donald
Kyles, Jamie
Ladner, Carvin
Langhston, Sabrina
Larosa, Mary
Laavell, Kenneth
Lee, Neil
Lee, Russell
Lemke, Scott
Lewis, Rex
Lewis, Richard
Lingle, Bob
Liston, Richard
Litherland, Rebecca
Littleton, Laura
Lott, Thomas
Lovitt, Janet
Madden, John
Magee, Gary
Magola, George
Marshall, Greg
Mayhall, Brandi
McCaughan, Beverly
McCullum, Debra
McElhane, Kim
McHenry, Donald
McIlwain, Charles
McInnis, John
McKey, David
McKinnon, Clara
McLeod, Franklin
McNair, Jossanda
McPhail, Jennifer
Melton, Barbara
Meredith, Albert
Miller, Martha
Minerley, Richard
Mistretta, Timothy
Mitchell, William
Molpus, Mary
Moody, Willie
Moore, Danny
Morrow, Robert
Moss, Russell
Newcomer, Deanna
Newman, Leslie
Nikolaus, James
Oden, Sandra
Olliff, Janet
Owen, William
Pardee, John
Parker, David
Parks, Stephanie
Partin, Jimmy
Pascal, Briann

Patrick, Yancy
Pearson, Rebecca
Phillips, Beth
Phillips, Michelle
Pickard, Bobby
Pittman, James
Polk, Purvis
Powell, Jonathan
Prewett, Karen
Purdy, Steven
Raggio, Randle
Raphael, Matthew
Ratcliff, H
Ratcliff II, Wilroy
Rayborn, Lauren
Reed, Jay
Reed, Katherine
Renaud, Louis
Reynolds, Linda
Richards, James
Roberson, James
Roberts, James
Roberts, Sam
Rushing, Milton
Russell, Jolee
Saltzman, Steven
Scarborough, Wayne
Schultz, Stacy
Schwandt, Robert
Scott, Betty
Seate, Ollie
Seefeld, Thomas
Sherrill, Regenia
Sheffield, William
Shenk, Richard
Shoemaker, Wanda
Simmons, Cecil
Simpson, Wanda
Sinyard, Mary
Skantz, Terrance
Skipper, Lindsay
Smith, Lawrence
Smith, Richard
Smith, A
Sowden, Annie
Stanovich, Jeffrey
Stephens, Claire
Stevens, Brian
Stevens, Gary
Stewart, Sherry
Stone, Jack
Stowers, Wendell
Stricklin, Brad
Sullivan, Theresa
Sullivan, James
Thames, Baron
Thornton, Tommy
Tolar, Thomas
Toney, Robert
Trahan, Matthew
Triggs, Jack
Tulos, Jeffrey
Turner, Kadedra
Tyner, Angela
Vandeford, Steven
Verret, Jane
Walker, Stephen

Walker, Katherine
Wallace, Laura
Walley, Helen
Ward, Patsy
Ward, Doyce
Watkins, John
Whitaker, Alfred
White, Korey
Wilkinson, Donnie
Williams, James
Williams, Fred
Wimberly, George
Wittig, Anthony
Wood, Susan
Woodard, Courtney
Young, Ashley